

# R. Salvador Reyes

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EXPERIENCE	Independent Contractor – San Rafael, CA	2001 - PRESENT
	<ul style="list-style-type: none"><li>□ <b>Writer   Instructional Designer   Information Architect</b><ul style="list-style-type: none"><li>- Write/Design: educational, instructional, creative, press, marketing, business, web content &amp; info architecture</li><li>- Direct/Manage: content-development/creative teams</li><li>- Clients include: <i>IDEO, Clue Group, Lab Zero, Central Office of Design, Harcourt Education, McGraw-Hill Education, Williams-Sonoma</i></li></ul></li></ul>	
	MKR Group, LLC – San Francisco, CA	JULY '99 - MAY '01
	<ul style="list-style-type: none"><li>□ <b>Co-Founder   Vice President, Internet/Communications</b><ul style="list-style-type: none"><li>- Marketing/Communications consultant to executive teams</li><li>- Developed client investor relations programs &amp; websites</li><li>- Developed client press &amp; marketing materials</li><li>- Clients included: <i>CheapTickets, Captiva Software, Burst.com, Superconductor Technologies, Westaff, Fiberstars</i></li></ul></li></ul>	
	IPI Relations, LLC – Walnut Creek, CA	JAN '99 - JUNE '99
	<ul style="list-style-type: none"><li>□ <b>Managing Director, Internet/Communications</b></li></ul>	
	Independent Contractor – San Anselmo, CA	NOV '97 - DEC '98
	<ul style="list-style-type: none"><li>□ <b>Writer   Editor</b></li><li>□ <b>Marketing   Web Consultant</b></li></ul>	
	Rigby Education – Crystal Lake, IL	OCT '94 - OCT '97
	<ul style="list-style-type: none"><li>□ <b>Marketing Manager</b></li><li>□ <b>New Media   Web Editor</b></li><li>□ <b>Design Assistant</b></li></ul>	
	Business Graphics, Inc. – Woodstock, IL	OCT '93 - SEPT '94
	<ul style="list-style-type: none"><li>□ <b>Sales &amp; Print Production</b></li></ul>	
	The Woodstock Independent – Woodstock, IL	MAR '93 - OCT '93
	<ul style="list-style-type: none"><li>□ <b>Editor   Reporter   Photographer</b></li></ul>	
EDUCATION	<b>University of Illinois Urbana-Champaign</b> College of Communications <b>Bachelor of Science in Journalism</b>	1988 - 1992
ORGANIZATIONS	<b>Tottenville Review</b> Contributing Editor	2010 - 2015
	<b>Marin Literacy Program</b> Advisory Board - President, Vice President	2003 - 2008
AWARDS	<b>Marin Arts Council</b> Individual Artist's Grant - Fiction	2002